

# WEATHER 3D LLC – PRIVACY POLICY

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Thank you for choosing to be part of our community at Weather 3D LLC. We are committed to protecting your personal information and your right to privacy. This policy describes how we collect the information when you use our applications downloaded from Google Play Store, Apple App Store, third-party app stores, or when you utilize [www.weather3d.com](http://www.weather3d.com). The Policy also explains how we use and disclose the information collected from you.

By installing and using the app(s), you agree to this privacy policy and give an explicit and informed consent to the processing. If you do not agree, please do not install and use the app(s). When you visit our website [www.weather3d.com](http://www.weather3d.com), use our mobile application(s), or use any of our services (the "Services", which include the website and app), we appreciate that you are trusting us with your personal information. We take your privacy very seriously. In this privacy notice, we seek to explain to you in the clearest way possible what information we collect, how we use it and what rights you have in relation to it. If there are any terms in this privacy notice that you do not agree with, please discontinue use of our services immediately.

## 1. WHAT INFORMATION DO WE COLLECT?

In Short: Personal information you disclose to us.

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services or otherwise when you contact us. The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make and the products and features you use.

### Personal information

This refers to information that identifies specifically who you are, such as your name, e-mail address, or mailing address. We will ask you for demographic information or other information such as zip code, gender, date of birth and your interests. In many cases we need this information to provide the personalized or enhanced service that you have requested. You may provide us with this personal information if you register with Weather 3D for a personalized service such as video, other user generated content, or participate in a promotion or sweepstakes. We or our affiliates may also derive physical address information and infer other general or precise location-related information from the information collected from mobile devices, such as the stores and other places the device frequents, or usage information for differentiating and/or associating multiple device users as well as associating devices or users with locations such as a household or workplace.

### Ad Serving Technology

We may disclose non-personal data to third parties and/or allow third parties to collect non-personal data through their own embedded technology. In order to serve ads to you, third-party advertising companies may post or identify unique cookies, anonymous identifiers or similar technologies for non-personally identifiable information.

### Location Data

Weather 3D app and our website will request your location data for a functional purpose. We use various technologies to determine location, such as GPS, Wi-Fi or other network-based data such as IP

address. Your GPS geo-location is not accessed without your consent. **We do NOT provide your location data for advertising networks and third parties.**

### **Personal Data**

Personal data means personally identifiable information that specifically identifies you as an individual (e.g. your name, email address). The personal information we collect may include the following: We collect debit/credit card numbers; billing addresses; contact or authentication data; contact preferences; passwords; usernames; names; phone numbers; email addresses; mailing addresses; and other similar information.

### **Payment Data**

We may collect data necessary to process your payment if you make purchases, such as your payment instrument number (such as a credit card number), and the security code associated with your payment instrument. ALL payment data is stored by Google Play Store and Apple App Store.

### **Social Media Login Data**

We may provide you with the option to register with us using your existing social media account details, like your Facebook, Twitter or other social media account.

## **2. INFORMATION AUTOMATICALLY COLLECTED**

In Short: Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes. Like many businesses, we also collect information through cookies and similar technologies.

**Log and Usage Data:** Log and usage data is service-related, diagnostic, usage and performance information our servers automatically collect when you access or use our Services and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type and settings and information about your activity in the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called 'crash dumps') and hardware settings).

**Device Data:** We collect device data such as information about your computer, phone, tablet or other device you use to access the Services. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model Internet service provider and/or mobile carrier, operating system and system configuration information.

**Location Data:** We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access the Services. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your

Location setting on your device. Note however, if you choose to opt out, you may not be able to use certain aspects of the Services.

### **3. INFORMATION AUTOMATICALLY COLLECTED**

In Short: We collect information regarding your geolocation, mobile device, push notifications, when you use our App.

If you use our App, we also collect the following information:

**Geolocation Information:** We may request access or permission to and track location-based information from your mobile device, either continuously or while you are using our App, to provide certain location-based services. If you wish to change our access or permissions, you may do so in your device's settings.

**Mobile Device Access:** We may request access or permission to certain features from your mobile device, including your mobile device's storage, sensors, reminders, calendar, and other features. If you wish to change our access or permissions, you may do so in your device's settings.

**Mobile Device Data:** We automatically collect device information (such as your mobile device ID, model and manufacturer), operating system, version information and system configuration information, device and application identification numbers, browser type and version, hardware model Internet service provider and/or mobile carrier, and Internet Protocol (IP) address (or proxy server). If you are using our App, we may also collect information about the phone network associated with your mobile device, your mobile device's operating system or platform, the type of mobile device you use, your mobile device's unique device ID and information about the features of our App you accessed.

**Push Notifications:** We may request to send you push notifications regarding your account or certain features of the App. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

This information is primarily needed to maintain the security and operation of our App, for troubleshooting and for our internal analytics and reporting purposes.

### **4. HOW DO WE USE YOUR INFORMATION?**

In Short: We process your information for purposes based on legitimate business interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.

We use personal information collected via our Services for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below.

#### **To protect our Services.**

We may use your information as part of our efforts to keep our Services safe and secure (for example, for fraud monitoring and prevention). To enforce our terms, conditions and policies for business purposes, to comply with legal and regulatory requirements or in connection with our contract.

#### **To respond to legal requests and prevent harm.**

If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.

**Fulfill and manage your orders.**

We may use your information to fulfill and manage your orders, payments, returns, and exchanges made through the Services.

**Administer prize draws and competitions.**

We may use your information to administer prize draws and competitions when you elect to participate in our competitions. To deliver and facilitate delivery of services to the user. We may use your information to provide you with the requested service. To respond to user inquiries/offer support to users. We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services. To send you marketing and promotional communications. We and/or our third-party marketing partners may use the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. For example, when expressing an interest in obtaining information about us or our Services, subscribing to marketing or otherwise contacting us, we will collect personal information from you. You can opt-out of our marketing emails at any time (see the "WHAT ARE YOUR PRIVACY RIGHTS?" below).

**Deliver targeted advertising to you.**

We may use your information to develop and display personalized content and advertising (and work with third parties who do so) tailored to your interests and/or location and to measure its effectiveness.

**For other business purposes.**

We may use your information for other business purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Services, products, marketing and your experience. We may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include personal information. We will not use identifiable personal information without your consent.

**5. WILL YOUR INFORMATION BE SHARED WITH ANYONE?**

In Short: We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.

We may process or share your data that we hold based on the following legal basis:

**Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.

**Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.

**Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.

**Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).

**Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share your personal information in the following situations:

#### **Business Transfers.**

We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

We may share your information with Google Maps Platform, AccuWeather & Breezometer API's. We use these APIs to retrieve certain information when you make location-specific requests. This includes: Location SDK; and other similar information. We obtain and store on your device ('cache') your location for as long you consent. You may revoke your consent anytime by contacting us at the contact details provided at the end of this document. If you are a user currently in the European Economic Area (EU countries, Iceland, Liechtenstein and Norway) or United Kingdom, please take a look at our Cookie Notice.

#### **Affiliates.**

We may share your information with our affiliates, in which case we will require those affiliates to honor this privacy notice. Affiliates include our parent company and any subsidiaries, joint venture partners or other companies that we control or that are under common control with us. We may share your information with our business partners to offer you certain products, services, or promotions.

### **6. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?**

In Short: We may use cookies and other tracking technologies to collect and store your information.

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Notice.

### **7. THIRD PARTY TERMS & CONDITIONS**

Please note that your access to and use of the apps may be subject to certain third-party terms and conditions and privacy policies. You recognize and agree that we is not liable for any such third-party terms and conditions and any third party use of your personal data.

Here are links to the privacy policies of a few of the distributors we use:

Google – <http://www.google.com/intl/en/policies/privacy/>,

AccuWeather – <https://www.accuweather.com/en/privacy>,

<https://rainviewer.com/api.html>

### **8. YOUR RIGHTS & OPTIONS**

You can opt-out of interest-based advertising on mobile applications by checking the privacy settings of your Android or iOS device and selecting "limit ad tracking" (Apple iOS) or "opt-out of interest-based

ads” (Android). or you can reset your device’s ad identifier, by changing the settings of your device. Settings vary from device to device but you will usually find the ad identifier settings under “privacy” or “ads” in your device’s settings.

You can restrict us to collect related information from your devices by changing the “Settings” in the devices. You also have the right to correct your data, have your data deleted, object how we use or share your Non-personal Data. You can always withdraw your consent, for example by turning off GPS location sharing in your mobile device settings, or clear our app data on the information page provided by the system.

## **9. INFORMATION SECURITY**

We are very concerned about protecting the confidentiality of your information. We use administrative, physical and electronic measures designed to protect your personal and non-personal information from unauthorized access and use

## **10. INFORMATION SECURITY**

We understand the importance of taking extra precautions when using our products and services to protect children’s privacy and safety. We do not collect, use or disclose personal information about children.

## **11. GOOGLE ANALYTICS**

Google Analytics is an analysis service provided by Google Inc. Google utilizes the collected data to track and examine the use of Weather 3D, to prepare reports on user activities and share them with other Google services. Google may use the data to contextualize and personalize the ads of its own advertising network. (<http://www.google.com/intl/en/policies/privacy/>)

If you have any questions about this Privacy Policy, please feel free to contact us: [info@weather3d.com](mailto:info@weather3d.com)